

Sample Building Assessment Criteria

We will assess all 31 buildings readiness to take action this fall using the following criteria:

-Membership Density. Does this building have at least 70% membership? (if yes 1, if no 0)

-Does this building have an AR? (if yes 1, if no 0)

-If so, is the AR good? (Do they regularly attend Association meetings? Do they regularly have 10 min meetings with their members? Do they effectively communicate information back and forth between the building and the Association?) (if yes 1, if no 0)

-Leadership Density. Does this building have more 1s and 2s than 3s and 4s? (if yes 1, if no 0)

1 = Member Activist (participates in EA campaigns and projects)

2 = Inactive Member (rarely attends EA meetings and mostly uninformed)

3 = Potential Member (open to discussing EA membership and cares about the issues)

4 = Hostile (will not join and actively works against EA)

-Pink Wednesday. Does at least 50% of membership participate in Pink Wednesdays? (if yes 1, if no 0)

-Pink on the door. Does this building have at least 50% of doors with a pink paper clearly visible to the hallway? (if yes 1, if no 0)

With 6 possible points earned by buildings between now and September, are we prepared to strike? A building will be color coded depending on points:

-Pink! 5-6 points: This building is ready to go!

-Yellow 3-4 points: This building is not ready to go, but is on its way. Needs more attention.

-Blue 0-3 points: This building is cold and definitely not ready to take action. We need to focus most of our attention here.

Example:

School	Membership Density	AR	Good AR	Leadership	Pink Wednesday	Pink Door	Ready to Go?
Centennial High	1	1	0	0	1	0	No
Irving Middle	1	1	1	0	1	1	Yes
East High	0	0	0	0	0	0	No